

APRIL 18, 2017

FREE!

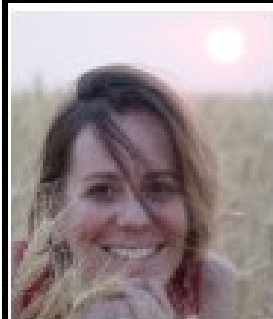
# ISQOLS WEBINAR



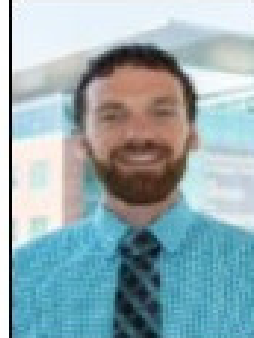
**April 18, 10 AM**  
Pacific  
Standard  
Time

## Let's Link Community Driven Happiness Data and the Happiness Policy in Government

You are invited to attend a short webinar (20 min) live or view online ISQOLS first webinar! We kick this off with speakers Laura Musikanski, Executive Director of the Happiness Alliance and Scott Cloutier, Professor at ASU and board director of ISQOLS and the Happiness Alliance and moderator Jill Johnson, Executive Director of ISQOLS. The discussion will cover the community driven subjective well-being data collected by the Happiness Alliance since 2011, and examples of how happiness data has and can inform public policy, drawing from Bhutan, Dubai (where Laura was a participant in the Dialogue for Global Happiness convened by the United Arab Emirates Minister of Happiness) and the UK. The intent and hope of the webinar is to inspire and invite examples of how QOL data has or could inform public policy, with the goal of sharing information to further the beyond GDP/happiness/well-being movement.



Laura Musikanski is executive director the Happiness Alliance ([happycounts.org](http://happycounts.org)). Laura was an invited participant at the 2012 UN High Level Meeting Well-being and Happiness: Defining a New Economic Paradigm as well as the 2017 Dialogue for Global Happiness held in Dubai as part of the World Government Summit, among many other collaborative events supporting the happiness movement. The Happiness Alliance is a deeply grassroots volunteer project that captured Laura's heart when working in the sustainability field. Before co-founding the Happiness Alliance, she was the executive director of Sustainable Seattle and a sustainability director for a national environmental consulting firm. Laura is the author of two books, "How to Account for Sustainability: a guide to measuring and managing," and "Decoding Sustainability," and many articles published in journals, including a series in the Journal for Social Change that together are a white paper on the happiness movement. Laura is a lawyer who holds an MBA and certificates in environmental management from the University of Washington, where she also taught sustainability reporting for the MBA program.



Dr. Scott Cloutier is an Assistant Research Professor and Senior Sustainability Scientist within the Julie Ann Wrigley Global Institute of Sustainability. He is focused on charting a new course for sustainability to maximize opportunities for happiness. Scott's experience and expanding research agenda revolve around three key elements: (1) Sustainable Urban/Neighborhood Development research designed to integrate community development subsystems (e.g. water, waste, energy, transportation, business and economic development) to maximize community well-being through sustainable interventions; (2) Qualitative and Quantitative Mixed Method research designed to explore and reflect human/built-and-natural-environment/sustainability connections from both subjective and objective perspectives; and (3) Theoretical Processes research around constructs of quality of life, community well-being, subjective well-being (happiness), hedonia, eudaimonia and biological underpinnings.

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